CAMPS
THE CENTER FOR ADVANCED MANUFACTURING
PUGET SOUND

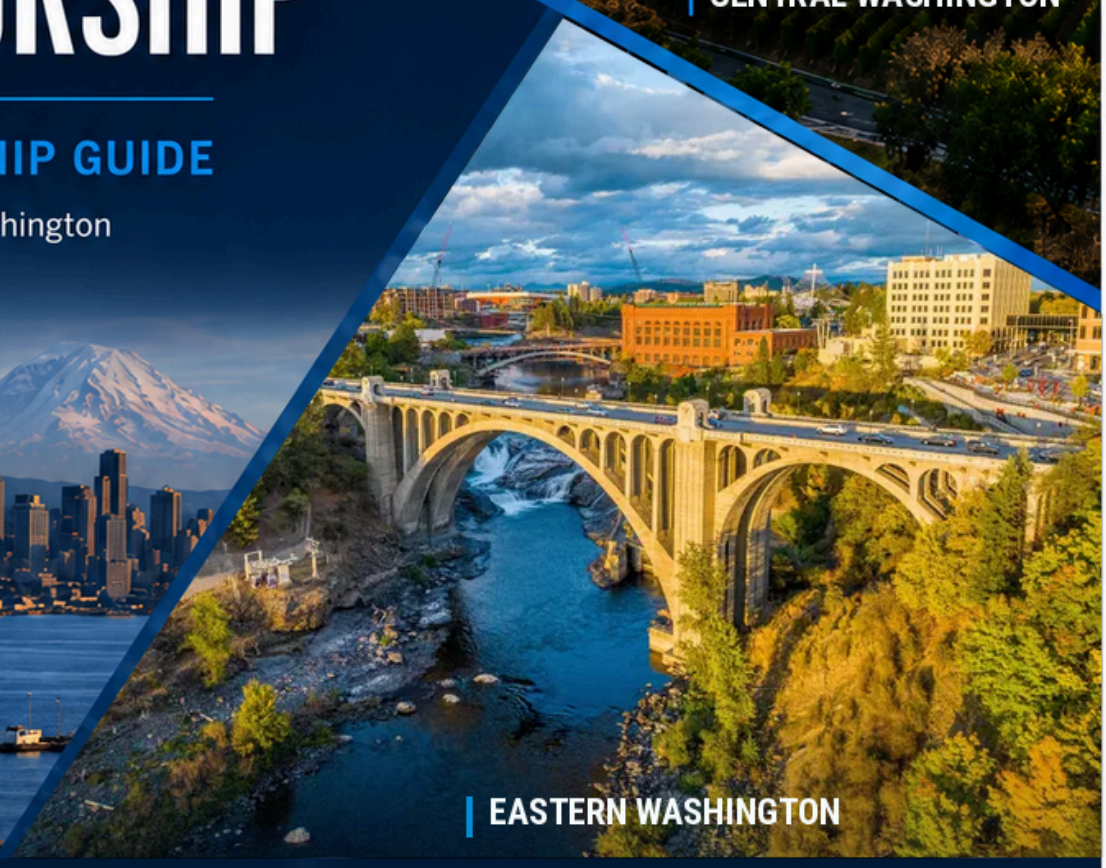
ANNUAL CORPORATE SPONSORSHIP

2027 PARTNERSHIP GUIDE

Building the Future of Washington Manufacturing Together







STRONGER TOGETHER | DRIVING GROWTH | ADVANCING INNOVATION | STATEWIDE IMPACT

ONE MISSION. ONE INDUSTRY. ONE WASHINGTON.





STRENGTHENING
WASHINGTON MANUFACTURING



Manufacturing drives Washington's economy, but manufacturers continue to face increasing pressure from workforce shortages, rising operating costs, technology adoption, supply chain disruption, and access to capital.

CAMPS exists to bring manufacturers, industry partners, educators, and technology leaders together to solve those challenges. Through practical programs, strategic partnerships, and statewide collaboration, we help manufacturers become stronger, more competitive, and better prepared for the future.

REDUCING COSTS

CAMPS helps manufacturers reduce operating costs through programs like the CAMPS Health Trust while connecting members to trusted industry resources.

IMPROVING OPERATIONS

Working groups, peer collaboration, and technical programs help manufacturers improve productivity, leadership, and operational performance.

ACCELERATING INNOVATION

Artificial intelligence, automation, digital manufacturing, and emerging technologies are introduced through practical, manufacturer-focused programs.

BUILDING WASHINGTON MANUFACTURING

CAMPS connects manufacturers with educators, economic development organizations, government agencies, and industry partners to strengthen the state's manufacturing ecosystem.



"I support CAMPS because workforce development is one of the most important investments we can make in the future of Washington State's economy. As a corporate sponsor, I'm committed to helping manufacturers build the digital and AI capabilities needed to compete globally, accelerate innovation, and deliver the next generation of products and solutions. By advancing manufacturing skills and technology adoption, CAMPS helps ensure Washington State remains a leader in both industrial innovation and economic opportunity.

SIMON FLOYD
GM @ Microsoft | Manufacturing & Mobility, Americas

Microsoft

Industry leaders invest in CAMPS because stronger manufacturers create stronger supply chains, stronger communities, and a stronger Washington economy.

CAMPS
THE CENTER FOR ADVANCED MANUFACTURING
PUGET SOUND

WHAT YOU SUPPORT. WHAT MANUFACTURERS GAIN.

Your partnership with CAMPS strengthens the entire manufacturing ecosystem in Washington. You are investing in the capabilities, resources, and connections that help manufacturers solve problems today and build a more competitive tomorrow.

THE MANUFACTURING ECOSYSTEM YOU SUPPORT



INNOVATION

Helping manufacturers adopt emerging technologies, digital tools, and AI solutions to drive efficiency, quality, and growth.

Key CAMPS Initiatives

- Innovation Forum
- AI Working Group
- Plant Tours & Technical Sessions



OPERATIONAL EXCELLENCE

Strengthening operations, leadership, and execution through peer collaboration and expert-led working groups.

Key CAMPS Initiatives

- Manufacturing Leaders Roundtable
- Partner & C-Level Peer Groups



WORKFORCE

Developing and connecting the next generation of skilled talent to sustain Washington manufacturing.

Key CAMPS Initiatives

- Military to Manufacturing (M2M)
- Workforce Development Collaborations



HEALTHCARE

Reducing healthcare costs and increasing benefits access for manufacturers and their employees.

Key CAMPS Initiatives

- CAMPS Health Trust
- Health Plan Advocacy
- Member Support Resources



CAPITAL & GROWTH

Preparing manufacturers for growth, investment, and long-term financial strength.

Key CAMPS Initiatives

- Capital Access Program
- Financial Readiness Resources
- Expert Connections



REGIONAL EXPANSION

Expanding CAMPS across Washington to reach more manufacturers and build a stronger statewide network.

Key CAMPS Initiatives

- Central Washington Launch (Yakima)
- Eastern Washington
- Local Partnership Development

STRONGER TOGETHER. BUILT FOR MANUFACTURERS.

By supporting the entire ecosystem that manufacturers rely on, you help build a more innovative, competitive, and resilient Washington.

STRONGER MANUFACTURERS

STRONGER SUPPLY CHAINS

STRONGER COMMUNITIES

STRONGER WASHINGTON

THE COMPANIES YOU'LL REACH.

CAMPS connects manufacturers and supply chain companies across Washington with the people, resources, and opportunities they need to grow and succeed.

311

ACTIVE MEMBER ORGANIZATIONS

Statewide network

Manufacturers and supply chain companies across Washington.

197

HEALTH TRUST PARTICIPANTS

68.7% participation

One of the strongest association health plans in the state.

1100+

MEMBER CONTACTS

Broader reach

Direct connections across the CAMPS manufacturing network.

77

WASHINGTON LOCATIONS

Statewide reach

Cities and communities from the coast to Eastern Washington.

INDUSTRIES REPRESENTED

- Manufacturing / Business Services
- Printing, Packaging & Signage
- Winery / Wine Production
- Software / Technology Services
- Metal Fabrication / Precision Machining
- Food Manufacturing / Processing
- Aerospace Products & Services
- Breweries / Beer Production
- Engineering / Business Consulting
- Industrial Equipment, Supply & Services
- Cannabis / Controlled-Environment Products
- Medical / Life Sciences Products & Services
- Coffee Roasting / Specialty Food & Beverage
- Banking / Financial Services
- Government / Economic Development

SERVING MANUFACTURERS ACROSS WASHINGTON



Expanding statewide through strategic regional partnerships, local roundtables, and manufacturer-led initiatives.

A STRONGER NETWORK.
A STRONGER INDUSTRY.
A STRONGER WASHINGTON.

WE ELEVATE OUR PARTNERS. TOGETHER, WE CREATE IMPACT.

As a CAMPS Annual Corporate Sponsor, your organization receives meaningful visibility and engagement opportunities every day, across every channel.

HOW WE PROMOTE OUR PARTNERS

WEBSITE & MEMBER PORTAL

- Logo recognition on the CAMPS website with a link to your company
- Featured in our online member portal
- Reach decision-makers searching for solutions and partners

WEEKLY EMAIL UPDATE

- Recognition in our weekly email update reaching over 1,100 contacts
- Dedicated sponsor highlights and event promotions
- Consistent visibility with an engaged manufacturing audience

SOCIAL MEDIA

- Regular recognition on LinkedIn and other social channels
- Sponsor spotlights, event mentions, and post shares
- Reach over 4,000+ LinkedIn followers

ARTICLES & CONTENT

- Two to four sponsor articles or content features each year
- Distributed through CAMPS digital channels
- Developed with CAMPS and subject to editorial approval

VIDEOS & STORYTELLING

- Recorded Zoom sponsor spotlight produced with CAMPS
- Shared across CAMPS social media channels
- Featured on the CAMPS YouTube channel

SPEAKING & THOUGHT LEADERSHIP

- Opportunities to speak at flagship events and programs
- Position your experts as industry leaders
- Direct engagement with manufacturers and decision-makers

NETWORKING & RELATIONSHIPS

- Complimentary registration for CAMPS events and programs throughout the year, subject to event eligibility.
- Build relationships with manufacturers, leaders, and partners
- Grow your network across Washington
- Create opportunities for meaningful industry connections

SIGNATURE EVENT BENEFITS

- Four complimentary registrations to the Annual Manufacturing Conference
- Four complimentary tickets to the Annual Awards & Holiday Banquet
- Complimentary vendor booth at the Annual Manufacturing Conference
- Sponsor recognition through event signage, promotions, and materials

BRAND ALIGNMENT & IMPACT

- Align your brand with a respected, mission-driven organization
- Demonstrate your commitment to Washington manufacturing
- Invest in the future of our industry

30+ PROGRAMS & WORKING SESSIONS ANNUALLY

10–12 IN-PERSON EVENTS ANNUALLY

50–100 ATTENDEES AT MOST SIGNATURE EVENTS

ONE PURPOSE: A STRONGER MANUFACTURING COMMUNITY

MEANINGFUL CONNECTIONS. YEAR-ROUND IMPACT.

CAMPS delivers high-value programs, events, and working groups that bring manufacturers together to solve challenges, share ideas, and drive results every month.

OUR SIGNATURE PROGRAMS & EVENTS

INNOVATION FORUM

1ST WEDNESDAY MONTHLY | ZOOM



Connect with technology leaders and innovators exploring solutions that help manufacturers stay competitive and future-ready.

- Real-world technology insights
- Emerging trends and innovations
- Actionable takeaways for your business

AI WORKING GROUP

1ST WEDNESDAY BI-MONTHLY | ZOOM



A member-only group exploring practical AI applications to improve efficiency, reduce costs, and drive smarter decisions.

- Real manufacturer use cases
- Expert-led discussions
- Peer learning and collaboration

MANUFACTURING LEADERS ROUNDTABLE

3RD WEDNESDAY MONTHLY | ZOOM



A private working group focused on operational excellence, continuous improvement, and building stronger, more resilient businesses.

- Peer-driven problem solving
- Proven tools and frameworks
- Stronger performance, together

AI LEADERSHIP ROADMAP

ON-DEMAND | ONLINE



A practical leadership pathway helping manufacturers embed AI opportunities, build readiness, and move from pilots to business value.

- Leadership-focused AI guidance
- Manufacturing strategies and tools
- A clear path from pilot to value

CAPITAL ACCESS PROGRAM

BY REQUEST



One-on-one capital readiness support to help manufacturers improve cash flow, investment, and long-term financial success.

- Capital readiness assessments
- Lender & investor strategy
- Better outcomes. Stronger position.

REGIONAL EVENTS & ROUNDTABLES

THROUGHOUT THE YEAR | IN-PERSON



Bringing manufacturers together across Washington to build connections, exchange ideas, and support manufacturing ecosystems.

- Roundtables and industry discussions
- Plant tours and facility visits
- Local partnerships that drive impact

OUR ANNUAL SIGNATURE EVENTS



ANNUAL CONFERENCE

Washington's premier manufacturing event featuring industry leaders, expert panels, and solutions.

TBD



AWARDS & HOLIDAY MIXER

Celebrating manufacturing excellence and closing the year in a meaningful celebration and recognition.

DECEMBER



PLANT TOURS, TECH SESSIONS & ECONOMIC UPDATES

Year-round access to plant tours and timely talks, keeping you at the forefront of trends in manufacturing.

YEAR-ROUND

LEARN. CONNECT. SOLVE. GROW.

From virtual working sessions to in-person events, CAMPS creates opportunities for manufacturers to collaborate, learn, and build a stronger future—together.

30+
PROGRAMS & WORKING SESSIONS ANNUALLY

12+
IN-PERSON EVENTS ANNUALLY

50-100
ATTENDEES AT MOST SIGNATURE EVENTS

ONE PURPOSE:
A STRONGER MANUFACTURING COMMUNITY

Stronger connections. Smarter solutions. A stronger Washington.

CAMPS
THE CENTER FOR ADVANCED MANUFACTURING
PUGET SOUND



ANNUAL CORPORATE SPONSORSHIP

A STRATEGIC PARTNERSHIP WITH THE CENTER FOR ADVANCED MANUFACTURING

An Annual Corporate Sponsorship is more than year-round recognition. It is an opportunity to align your organization with Washington's manufacturing community while supporting the programs, partnerships, and initiatives that help manufacturers grow, innovate, and remain competitive.

Your sponsorship creates meaningful visibility for your organization while demonstrating your commitment to strengthening one of Washington's most important industries.

ANNUAL INVESTMENT

$5,000

One annual investment.
Year-round visibility.
Meaningful engagement.
Lasting impact.

YOUR SPONSORSHIP INCLUDES

BRAND VISIBILITY

- Recognition on the CAMPS website
- Recognition in member communications and newsletters
- Social media promotion throughout the year
- Logo placement on Annual Corporate Sponsor materials
- Recognition at CAMPS events and programs

THOUGHT LEADERSHIP

- 2–4 sponsored articles featured in CAMPS communications and online
- Exclusive video interview with Kirk Davis shared across CAMPS channels
- Opportunities to contribute articles and industry insights
- Showcase your expertise to manufacturers and decision-makers

INDUSTRY ENGAGEMENT

- Recognition during the Annual Manufacturing Conference
- Recognition during the Annual Awards Banquet
- Opportunities to participate in CAMPS programs and initiatives
- Direct connections with manufacturers, suppliers, educators, and industry partners

MARKETING SUPPORT

- We're committed to helping our Annual Corporate Sponsors maximize the value of their partnership.
- Throughout the year, we'll work with you to identify opportunities to showcase your company through articles, videos, speaking engagements, success stories, member spotlights, and other marketing initiatives that align with your business goals.

We'll work with you to develop a partnership that aligns with your organization's goals.



THE FUTURE OF MANUFACTURING WON'T BE BUILT BY ONE COMPANY. IT WILL BE BUILT BY A COMMUNITY.

Manufacturing has always been one of Washington's greatest strengths. As our industry continues to evolve, collaboration between manufacturers, technology companies, educators, service providers, and industry partners has never been more important.

CAMPS exists to bring those organizations together. Annual Corporate Sponsors play an important role in helping manufacturers reduce costs, strengthen operations, adopt new technologies, develop leaders, and prepare for the future.

Together, we are building a stronger manufacturing community across Washington State.

CURRENT ANNUAL CORPORATE SPONSORS

TAHOMA PRINT & MFG
A PUYALLUP TRIBAL ENTERPRISE

Microsoft

KOCER
CONSULTING + ENGINEERING

Intelassist

PIVOT TO PIERCE
PUSH THE ENVELOPE

Perkins Coie

AMSC
ADVANCED MANUFACTURING SKILLS CENTER
POWERED BY EDMONDS COLLEGE

CAMPS
THE CENTER FOR ADVANCED MANUFACTURING
PUGET SOUND



KIRK DAVIS
Executive Director
253.720.2226
kirk@camps-us.com
www.camps-us.com

"Thank you for considering a partnership that strengthens manufacturers, builds a more innovative future, and creates lasting impact across Washington State."